

Indiana OECOSL RFP

Playground CCIMS Proposal

The screenshot displays the Playground CCIMS interface for Happy Hands Preschool. The top navigation bar includes the Playground logo, the user name 'Sasha Reiss' for Temple Isaiah Preschool, and a dropdown arrow. A left sidebar contains navigation options: Home, My School (expanded), Students, Guardians, Classrooms, Programs, Staff, Billing (expanded), Reports, Feed, Paperwork, Enrollment, Integrations, Settings, Help, and Terms & Privacy. The main content area is titled 'Happy Hands Preschool' with '99 Students' listed below. A summary card shows statistics: 72 Active, 49 Signed in, 15 Signed out, 8 Absent, 99 Total, and 27 Inactive. Below this is a search bar for students and a 'Filter by class' dropdown set to 'All Classes'. A table lists student records with columns for selection, first name, last name, attendance status, wellness status, and class.

<input type="checkbox"/>	First Name	Last Name	Attendance Status	Wellness Status	Class	
<input type="checkbox"/>	Joshua	Andrews	Checked in	Success	Beautiful Butterflies	...
<input type="checkbox"/>	Jane	Smith	Checked in	Success	Racing Rockets	...

Playground's story

**A modern child care CRM built by
early child care professionals for
early child care professionals**

The only app childcare providers need

One unified tool to help with:



-  Website & online presence
-  Enrollment & waitlist management
-  Paperwork & forms
-  Online billing
-  Child activity tracking
-  Family engagement
-  Emergency notification
-  Expense tracking & spend management
-  Family CRM + data management
-  Immunization tracking
-  Learning development & assessment
-  Child & staff scheduling
-  Staff hour tracking
-  Food program
-  Subsidy management
-  Custom reporting



Playground Child Care Management Platform

Product Demo

The screenshot displays a chat application interface. On the left is a sidebar with a '+' icon and two tabs: 'My chats' (selected) and 'All chats'. Below the tabs is a list of chat entries:

- Andrew Dunkirs**: You sent a photo (1m)
- Chris Lake**: Thank you! (5m)
- John Summit**: Awwww, that's too cute (23m)
- Andrew Dunkirs**: Payment just sent (27m)
- Sammy Defunks**: The house must be...

The main chat view is for **Andrew Dunkirs**. It features a date separator for **MAY 20, 2022, 3:50 PM**. The chat history includes:

- Andrew Dunkirs (right): Hey quick question: are you picking up the kiddos late today?
- Andrew Dunkirs (left): Hey, Sasha! Yea, I should be there around 4:30
- Andrew Dunkirs (left): Also, any fun photos to share from today?

A photo of a young girl blowing bubbles is visible at the bottom right of the chat view.

Unparalleled support & onboarding



31 seconds

Live chat response time



250+ guides & videos

Searchable help center



Full data import and transfer

White-glove onboarding & migration



Individual account manager

A human to call or email for help



Free live and pre-recorded trainings

For admins, teachers, & parents



In-app live support and walkthroughs

Convenient help always available



Sample Provider Implementation Plan



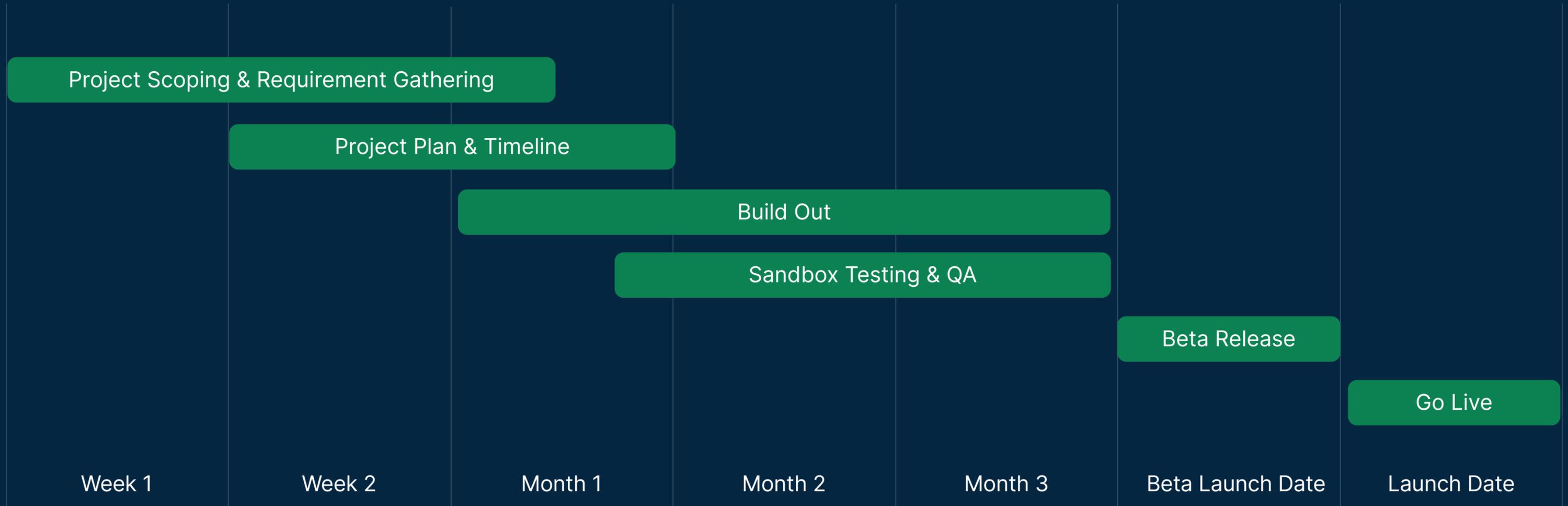
API Implementation



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Early Childhood Iowa



PROBLEM

1. Providers struggle to maintain full enrollment, collect tuition, & keep business afloat
2. Separate state systems for food program (CACFP) reimbursement & child care assistance (CCA) management

SOLUTION

1. Integration with State CCA to automate collection of attendance data & track subsidy claims + payments
2. Custom subsidy management portal to streamline CACFP claim processing for providers & sponsors
3. Providers use Playground to manage enrollment, professionalize invoicing, create web presences, engage with families, manage staff, record expenses etc.

RESULT

1. CCA integration saves providers an average of 15 hrs / month
2. Reduced payment delinquency
3. More spots filled per provider due to increased web presence, marketing tools, and higher quality of care
4. Providers consolidated up to 6 systems into one





Thank you!

Our mission is to make excellent childcare accessible to all

We believe that providers should focus on providing incredible child care — the kind of work that only people can do — and that software should manage the rest. We are the center management platform that eliminates the administrative work of running a center.