



Dave Vasen
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Indiana Office of Early Childhood and Out of School Learning,

Brightwheel is delighted to have the opportunity to respond to RFP #23-73841 aimed to establish a preferred vendor list for Child Care Information Management Systems. Brightwheel has dedicated the past eight years to building the top child care software in the market specifically focused on elevating early childhood education and streamlining administrative tasks. Our mission is directly aligned with OECOSL's goal to ensure that parents have informed child care choices that will aid their children's health, safety, and future success in school.

We believe that our expertise in building secure, easy to use software, accompanied with widespread product adoption and usage, leads us to be the perfect partner for OECOSL. We will dedicate top resources to achieve aligned milestones focused on getting technology in the hands of all child care programs across the state. These efforts will result in improved business practices for child care programs, streamlined data & visibility and increased quality of early education throughout the state. The brightwheel team is committed to this vision.

The principal contact for this proposal is:

Kathryn (Katy) Close, State Partnerships Lead
katy.close@mybrightwheel.com
70 Remsen Street, Apartment 5EF, Brooklyn, NY 11201
(203) 644-4293

Brightwheel is in good standing with the Office of the Indiana Secretary of State. Our bidder ID # is 0000061170 and FEIN is 47-1309765. We are a Corporation and our NAICS code is 54151 for Software as a Service.

We appreciate your consideration and look forward to future conversations.

All our best,

A handwritten signature in black ink, appearing to read "Dave Vasen".

Dave Vasen
Founder & Chief Executive Officer